

Personal Statement – Fashion Design

Fashion is a powerful medium for self-expression, cultural preservation, and expansion. It enables people to express their confidence, individuality, and heritage through their daily attire. My passion stems from my conviction that apparel is an artistic medium that can empower others and celebrate diversity.

Fashion design's special blend of creativity and structure is what drives me to pursue it both academically and personally. It is a field that combines artistic craftsmanship with analytical thinking, requiring an understanding of form, proportion, and materials, as well as mathematics, engineering, and chemistry. This balance greatly motivates me and fits with my own personal goals for the future.

As my passion grew, I had the chance to bring my designs to life through a range of projects, both personal and client-based. Most recently, I showcased my batik design for Duta Batik Minahasa 2025 in the finals and won the Favourite Batik title. This specific project helped me gain experience in client collaboration through its constant feedback and revisions. Earlier this year, I also designed a custom batik uniform for *Putra Perlindungan Anak 2025*, as well as a bespoke seventeenth-birthday dress as a personal gift for a friend. These projects challenged my skills in pattern development, digital and traditional illustrations, and my existing knowledge, encouraging me to delve deeper into my experiments. Lastly, my batik work for *Putra Pendidikan 2024* was featured during the *Putra Putri Pendidikan 2024* final selection as a contender in the best batik design category; however, it was not chosen as the best by the judges. Despite this, from losing, the feeling of preservation grew, and it drove me to work harder and work on my progress.

Given that fashion is more complex than some people may think, these initiatives helped me gain a greater understanding of its cultural and technological aspects. They reinforced my desire to get an official education so that I can refine my skills, experiment with innovative design methods, and make a significant contribution to the profession while upholding my moral principle to give others a sense of self-worth and confidence despite their upbringing or body type.

Fashion has shaped the way I understand art, culture, and identity, inspiring me to pursue it not only as a creative outlet but also as a lifelong commitment. From recognising its role in self-expression and cultural preservation to gaining hands-on experience through various design projects, I have developed both the creative insight and technical discipline necessary to grow in this field. In the future, I aspire to contribute by exploring untapped areas in the market, such as men's fashion and modernising batik designs for contemporary audiences. Therefore, I am eager to further my journey by majoring in Fashion Design, where I can deepen my knowledge, refine my craftsmanship, and continue creating works that empower others and celebrate individuality.

Personal Statement - Fashion Design - Charissa Queenlove Lee - XIIB

I am applying for a major in Fashion Design, as I believe that fashion is a powerful medium for self-expression, cultural preservation and expansion. It enables people to express their confidence, individuality, and heritage through their daily attire. My passion stems from my conviction that apparel is an artistic medium that can empower others and celebrate diversity.

Fashion design's special blend of creativity and structure is what drives me to pursue it both academically and personally. It is a field that combines artistic craftsmanship with analytical thinking, requiring an understanding of form, proportion, and materials while also involving mathematics, engineering, and chemistry. This balance greatly motivates me and fits with my own personal goals for the future.

I had the opportunity to apply my designs in several projects, both personal and client-based projects. Recently, my batik design for Duta Batik Minahasa 2025, was featured in the finals, and received the "Favorite Batik" title. In the past, I had also created batik designs for Putra Pendidikan 2024, and an on duty uniform for Putra Perlindungan Anak earlier this year, as well as a custom sweet seventeenth birthday dress for a friend as a personal gift. These experiences have strengthened my abilities in pattern making, digital and traditional illustration, client management, while also teaching me the importance of precision, adaptability, and flexibility in the creative process.

Given that fashion is more complex than some people may think, these initiatives helped me gain a greater understanding of its cultural and technological aspects. They reinforced my desire to get an official education, so that I can refine my skills, experiment with innovative design methods, and make a significant contribution to the profession while upholding my moral principles.

In the future, I aspire to contribute through exploring untapped areas in the market, such as men's fashion and modernizing batik designs for contemporary audiences. Regardless of their upbringing or body type, I want to make designs that gives people a sense of self-worth and confidence. I will be able to receive the proper foundational knowledge and skills needed to achieve this goal through education at a university.

the closing paragraph, you need to also summarize from the beginning, and to mention the major you wish to apply